

THE ECOSYSTEM MICRO COMMUNITY CANVAS

3EO TOOLKIT 1.0

emc name and notes

NODE NAME (ME, SSPs, other partners, ...)	KEY OBLIGATIONS Contribution provided to the EMC <i>Expected performance</i>		VALUE SHARING MECHANISMS (Profit %, cost coverage, other value flows - e.g.: user info, research value...)

ECOSYSTEMIC USER SCENARIO AND PROPOSITION
 What is the distinctive and complex user need that the multiple MEs and other parties want to address together?

QUANTITATIVE ECOSYSTEMIC LEADING GOAL
 Clearly explain the targets in terms of revenues, market position, number of users, output ...

ECOSYSTEMIC VALUE